

THE
GLOBE
AND

GOOGLE+

TED



smrt

twitter

YouTube

“The world depends on educators who embrace innovative teaching methods and new technologies; they are leading the way in preparing students for the future”

Jim Clark
President Smrt English

Smrt Education

Showcasing a Successful Canadian
Offshore Language Program

A Blended Model - [Smrt English](#)

The Problem



- ❖ Students low motivation
- ❖ Teachers lack of inspiration
- ❖ Business needs - fluency + IT
- ❖ No significant change in the classroom in 30 years

The Idea



The Answer was clear;
**Bring the internet revolution
that was happening outside of
the classroom into the
classroom.**



Education Platform Any Device, Anywhere

Traditional Classroom

- Innovation, only from the teacher
- Paper Based Exams/Marking
- Paper Based reporting
- Long Curriculum Review cycle
- Textbooks, pens and paper
- Slow to update textbooks
- Photocopies
- Paper based Learning Management System
- Computer Labs
- Other students
- Professional development
- Teacher/ Classroom Paced
- Physical Classroom

Traditional Classroom

- Innovation, only from the teacher
- Paper Based Exams/Marking
- Paper Based reporting
- Long Curriculum Review cycle
- Textbooks, pens and paper
- Slow to update textbooks
- Photocopies
- Paper based Learning Management System
- Computer Labs
- Other students
- Professional development
- Teacher/ Classroom Paced
- Physical Classroom

Online

- Web Based Exams
- IT Skills
- TED, Google Apps, Youtube.
- Student's Device
- Videos
- Innovation, from the Author(s) only
- Self Taught
- Self Paced
- Outside the classroom
- MOOC's
- Highly disciplined student

Traditional Classroom

- Innovation, only from the teacher
- Paper Based Exams/Marking
- Paper Based reporting
- Long Curriculum Review cycle
- Textbooks, pens and paper
- Slow to update textbooks
- Photocopies
- Paper based Learning Management System



smrt

- Computer Labs
- Other students
- Professional development
- Teacher/ Classroom Paced
- Physical Classroom

- Innovation, from the Smrt Teacher Community
- Teacher Cafe
- Student Cafe
- Computer based Learning Management System

- Web Based Exams
- IT Skills
- TED, Google Apps, Youtube.
- Student's Device
- Videos

Online

- Innovation, from the Author(s) only
- Self Taught
- Self Paced
- Outside the classroom
- MOOC's
- Highly disciplined student

The Magic Ingredients



- ❖ Teacher/Classroom based
- ❖ Appeals to Digital Natives
- ❖ Affordable
- ❖ User friendly
- ❖ Blended

What is Smrt?





Mr. Bean's Sports Compilation In Celebration Of Rio 2016 Olympics

The swimming pool scene has to be one of the funniest ever!



How Were the Pyramids Built?

Key aspects of pyramid construction from quarry to completion.





Classes

Profile

Join a Class



English 125

English 125 Afternoon



Olga Sharapoval

 Open

 Menu



John McPherson



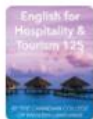
Lane Clark



June Kim



Zach Taylor



English for Hospitality

Quiz Class Test A



Shaun McLoud

 Open

 Menu



Classes

Profile



Info

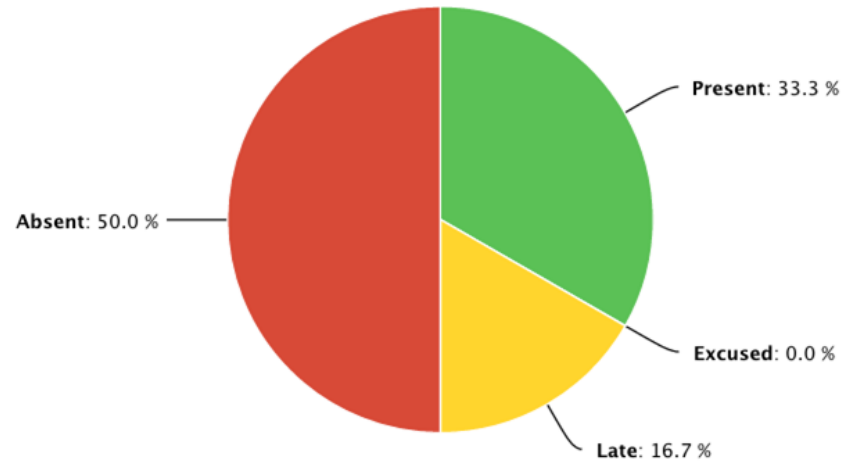
Attendance

Progress

Speaking

Attendance

Search



Aug. 02nd 2014 to Aug. 09th 2016 (All Classes)

Course

Class

Status

Date



Classes

Profile



 Info

 Attendance

 Progress

 Speaking

Progress

 Academic Transcript



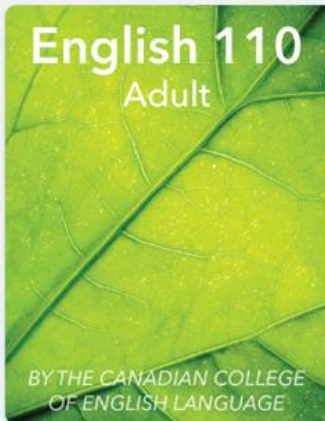
Date	Type	Attend.	Score	
Apr 21 2016	Exam	0%	8%	Details
Apr 1 2016	Quiz	0%	96%	Details

[More](#)

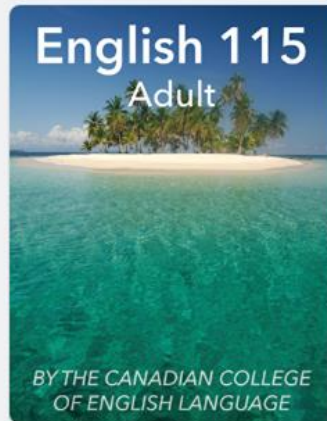


Date	Type	Attend.	Score	
Apr 21 2016	Quiz	0%	0%	Details

Adult



An introductory course for students new to English.



This course focuses on developing a solid core of basic English knowledge for elementary students.



An intermediate-level course for students wishing to solidify their understanding and use of the fundamentals.



An upper-intermediate course that challenges students with more complex English structures to foster their development of English proficiency.

Core Program

Smrt level	CEFR level	IELTS	TOEFL	CAEL	Other
110	A1	n/a	n/a		
115	A1 - A2	3.0 - 3.5	n/a		
120	A2 - B1	4.0 - 4.5	32 - 41		
125	B1 - B2	5.0 - 5.5	42 - 59		
130	B2 - C1	5.5 - 6.0	60 - 78		
140 EAP	B2 - C1	5.5 - 6.0	60 - 78		
145 EAP	C1 +	6.0 - 6.5 +	79 - 95 +	70	



Family Life

01

Contents

Unit One: Objectives & Sequence

Media

1-1 Big Family

1-2 Arrested Development

Speaking

1-1 Unit Introduction

1-2 Vocabulary Discussion

1-3 Vocabulary Role Plays

1-4 Have and Have Got

1-5 Question Tags

Writing

1-1 Unit One Essay

1-2 Controlled Composition: The Changin...

1-3 Controlled Composition: Model Parents

Grammar

1-1 Auxiliary Verbs

1-2 Aspects

Reading

1-1 In the News: When to Tie the Knot

1-2 In the News: Unmarried Households t...

Vocabulary

1-1 Family Life



English Grammar Lesson:
Present Perfect Continuous



English Grammar Lesson:
Present Perfect Simple



English Grammar Lesson: First
Conditional & Time Clauses



English Grammar Lesson:
Participle Adjectives



English Grammar Lesson:
Phrasal Verbs (Part One)



Question Words and Indirect
Questions



smrt
Smrt English Classroom

The Smrt Library

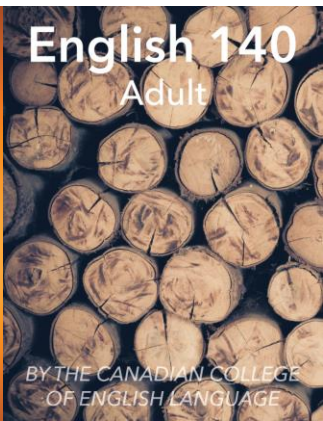
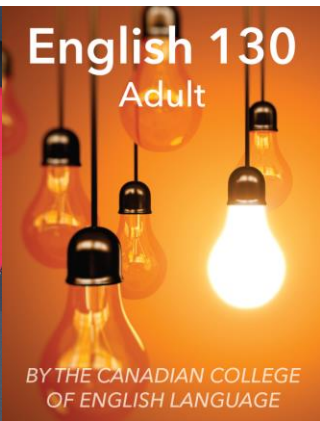
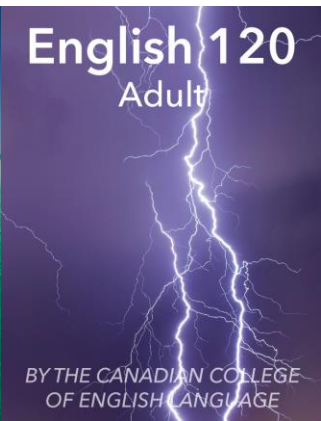
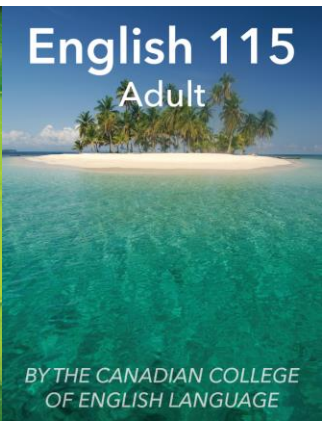
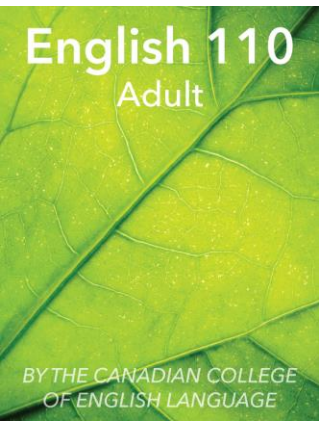
Smrt English Adults

Motivates students by using technology they enjoy.

Uses topics that are current and of interest to students today.

Is the best solution to get students to immerse themselves in an english environment.

Suitable for ages 15+





English For Special Purposes ESP

Students who are studying or working in the specific subject area are suited for these special purposes courses.

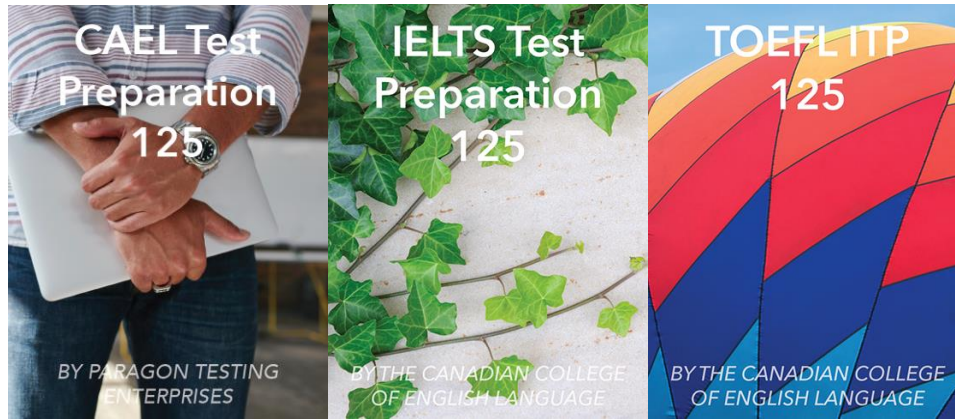
Students use vocabulary and real life settings related to their career choice which gives them experience in usage of the language in a workplace setting.



English For Test Preparation

Exercises to improve students understanding of question types, time management, examiner expectations and skills taught to improve scores. A lot of time is spent doing practice exercises comparable to those commonly used in the particular exam.

Suitable for students in the 125 or higher levels.



Benefits of SMRT English

No costs for Instructors to access SMRT books. All books available for ALL English teachers of the IFs, all the time

No costs to train teachers. Direct SMRT supervision on the training process

Significant reduction of the costs for the Institute with books

Elimination of the costs to maintain printed books in the library or available for the students

Elimination of the costs to replace damaged or lost printed books

SMRT books are MUCH more affordable to be purchased directly by the

Smrt English & Federal Institutes

Development of a Linguistic Policy

A Brazil-Canada vibrant Internationalization Program: CIGan, Languages
Canada, Universities Canada and the Canadian Embassy in Brazil

Language Learning initiatives for Students, Teachers and Staff

Pilot Project for the IFs in August

Contact Information

Smrt English Brasil

Av Nações Unidas 12.551

17º andar - São Paulo

Paulo Silva (CEO)

paulo@smrtenglish.com

1.519.902.8865

Elana (Head Teacher Trainer)

elana@smrtenglish.com

Zach (CMO)

zach@smrtenglish.com

Jim (President)

jim@smrtenglish.com